



## **Michigan Chapter American College of Surgeons**

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**56th Annual Conference &  
58th Annual Resident Surgeons Competition**  
*“Elevating and Advancing Surgical Education”*  
May 14-15, 2009  
Shanty Creek Resort, Bellaire

**EXHIBITOR  
APPLICATION**



MICHIGAN CHAPTER OF THE AMERICAN COLLEGE OF SURGEONS

56<sup>TH</sup> ANNUAL MEETING & 58<sup>TH</sup> ANNUAL RESIDENT SURGEONS COMPETITION

"ELEVATING AND ADVANCING SURGICAL EDUCATION"

SHANTY CREEK RESORT, BELLAIRE

MAY 14-15, 2009

**SPONSORSHIP/EXHIBITOR APPLICATION**

We hereby apply for sponsorship/exhibit space for our use at Shanty Creek Resort in Bellaire, MI. We agree to comply with the guidelines as provided by the Michigan Chapter of the American College of Surgeons (MCACS). We understand that, upon acceptance of this application by MCACS, a contract consisting of this application and all terms incorporated by reference herein will be in full force and effect. Booths will be assigned by MCACS staff. **Payment, in full, must accompany this application. In order to secure booth space, receipt of this application and payment must be NO LATER THAN APRIL 10, 2009.**

EXHIBITOR COMPANY NAME: \_\_\_\_\_

PRODUCT OR SERVICE TO BE EXHIBITED: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ EMAIL: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

**SPONSORSHIPS**

(SEE NEXT PAGE FOR SPONSORSHIP BENEFITS & DETAILS)

PLATINUM - \$5,000       GOLD - \$3,500       SILVER - \$2,500       BRONZE - \$2,000

BOOTH SPACE- SIX-FOOT TABLE INCLUDED- ELECTRICAL HOOK-UP INCLUDED- \$1,500

**EXHIBIT REPRESENTATIVES**

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_ (FOR SPONSORS ONLY- ALL OTHERS \$375)

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_ (FOR SPONSORS ONLY- ALL OTHERS \$375)

PLEASE ENCLOSE YOUR PAYMENT WITH THIS FORM TO CONFIRM YOUR BOOTH SPACE NO LATER THAN MARCH 13, 2009.

CHECK ENCLOSED       VISA       MASTERCARD

CC#: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

MAIL COMPLETED FORM WITH CREDIT CARD NUMBER OR CHECK MADE PAYABLE TO:  
MCACS, 120 W. SAGINAW, EAST LANSING, MI 48823  
TAX ID # 23-7182541

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT ANGIE KEMPPAINEN, CHAPTER ADMINISTRATOR,  
AT 517-336-7586 OR [AKEMPPAINEN@MSMS.ORG](mailto:AKEMPPAINEN@MSMS.ORG).



**MICHIGAN CHAPTER OF THE AMERICAN COLLEGE OF SURGEONS**  
**56<sup>TH</sup> ANNUAL MEETING & 58<sup>TH</sup> ANNUAL RESIDENT SURGEONS COMPETITION**  
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**EXHIBITOR OPPORTUNITIES**

<b>LEVEL</b>	<b>COST</b>	<b>BENEFITS</b>
<b>PLATINUM</b>	<b>\$5,000</b>	<ol style="list-style-type: none"> <li>1. SPONSORSHIP OF ANNUAL BANQUET (SIGN WITH NAME &amp; LOGO PROMINENTLY DISPLAYED)</li> <li>2. PLATINUM SPONSOR PLAQUE PRESENTED DURING ANNUAL BANQUET</li> <li>3. FULL-PAGE AD IN CONFERENCE PROGRAM</li> <li>4. FIRST-PRIORITY BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE AND ELECTRIC</li> <li>5. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS &amp; ANNUAL BANQUET)</li> </ol>
<b>GOLD</b>	<b>\$3,500</b>	<ol style="list-style-type: none"> <li>1. SPONSORSHIP OF BREAKFAST OR LUNCH (SIGN WITH NAME &amp; LOGO PROMINENTLY DISPLAYED)</li> <li>2. HALF-PAGE AD IN CONFERENCE PROGRAM</li> <li>3. SECOND-PRIORITY BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE AND ELECTRIC</li> <li>4. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS &amp; ANNUAL BANQUET)</li> </ol>
<b>SILVER</b>	<b>\$2,500</b>	<ol style="list-style-type: none"> <li>1. SPONSORSHIP OF CONFERENCE BREAK (SIGN WITH NAME PROMINENTLY DISPLAYED)</li> <li>2. QUARTER-PAGE AD IN CONFERENCE PROGRAM</li> <li>3. BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE AND ELECTRIC</li> <li>4. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS)</li> </ol>
<b>BRONZE</b>	<b>\$2,000</b>	<ol style="list-style-type: none"> <li>1. NAME &amp; COMPANY DESCRIPTION LISTED AS BRONZE SPONSOR IN CONFERENCE PROGRAM</li> <li>2. BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE AND ELECTRIC</li> <li>3. UP TO FOUR REPRESENTATIVES (INCLUDES ALL MEALS)</li> </ol>
<b>BOOTH PURCHASE</b>	<b>\$1,500</b>	<ol style="list-style-type: none"> <li>1. BOOTH SPACE IN EXHIBIT HALL WITH SIX-FOOT TABLE AND ELECTRIC</li> <li>2. TWO REPRESENTATIVES (INCLUDES ALL MEALS)</li> <li>3. NAME LISTED AS EXHIBITOR IN CONFERENCE PROGRAM</li> </ol>

**EXHIBITOR INFORMATION/POLICIES**

**ELIGIBILITY FOR EXHIBITING:** Exhibits should be staffed during all exhibit hours by qualified persons who are able to explain or demonstrate the displayed items.

**ASSIGNMENT OF SPACE:** Exhibit space is allocated by MCACS staff.

**BOOTH DESCRIPTION:** Each exhibit will include one six-foot, skirted table with two chairs, electrical hook-up, and two continental breakfasts and lunches (four for sponsors).

**ELECTRICAL NEEDS:** Electrical service for one outlet is provided. Additional requests must be made prior to the conference to Angie Kemppainen, Chapter Administrator, at 517-336-7586 or [akemppainen@msms.org](mailto:akemppainen@msms.org).

**SALES POLICY:** Sales are allowed in the exhibit area.

**LIABILITY/INSURANCE:** Neither MCACS nor Shanty Creek Resort assume responsibility for any loss, injury or damage occurring to an exhibitor or any exhibitor's property. It is the exhibitor's responsibility to have their person/materials insured against theft, damage, loss or injury.

**EXHIBITOR REGISTRATION:** All exhibitors must register at the MCACS registration desk before setting up exhibits.

**HOTEL RESERVATIONS:** Overnight guestroom reservations must be made directly with the hotel of your choice.

(CONTINUED)

**CANCELLATIONS & REFUNDS:** Cancellations will be accepted with written notice **on or before April 24, 2009**. After April 24, 2009, a 50% cancellation fee will be assessed.

**SET-UP AND TEAR-DOWN:** Set-up time will be Wednesday, May 13, 2009, from 6:00 – 7:00 pm and Thursday, May 14, 2009 from 6:30 – 7:15 am. Booths must be set-up and staffed at the following times:

Thursday, May 14, 2009	7:30 – 8:00 am	Breakfast
	10:00 – 10:30 am	Break
	12:45 – 1:30 pm	Lunch
	3:15 – 3:45 pm	Break
Friday, May 15, 2009	7:30 – 8:00 am	Breakfast
	9:45 – 10:15 am	Break
	12:00 – 1:45 pm	Lunch
	3:00 – 3:30 pm	Break

Booths may be torn down after 3:30 pm on Friday, May 14, 2009.

**QUESTIONS:** Please contact Angie Kemppainen, Chapter Administrator, at 517-336-7586 or [akemppainen@msms.org](mailto:akemppainen@msms.org).